2022 Bienenstock Design Competition

“As a new mom, I looked around for a nursing chair that genuinely cares about the unique condition of postpartum women, however, rarely I could find a chair that was designed to be breathable for nursing moms and with thoughts of re-purposing it after its short life time.”

1 in 7 women can develop postpartum depression and it will greatly affect mother and her relationship with the baby

Women experience tremendous changes, including hormonal, physical, emotional and psychological changes throughout the pregnancy

Breastfeeding moms sweat more possibly due to hormones and metabolic changes as well as emotional stress

Mughal S, Azhar Y, Siddiqui W. Postpartum Depression. [Updated 2021 Jul 2]. In: StatPearls [Internet]. Treasure Island (FL): StatPearls Publishing; 2021 Jan-. Available from: https://www.ncbi.nlm.nih.gov/books/NBK519070/

3.6 million babies were born in 2020 according to CDC

Nursing chair that is made with breathable material can rarely be found

Moms also look for a nursing chair that will blend into home at its second life

It's a calm and relaxing nook for the mom and baby to enjoy the bonding and intimacy

Earthy tone and neutral color dominate the space, and nothing is too bright to disrupt the connection between baby and mom

Snug embrace

contour of the seating surface surrounds the body snuggly

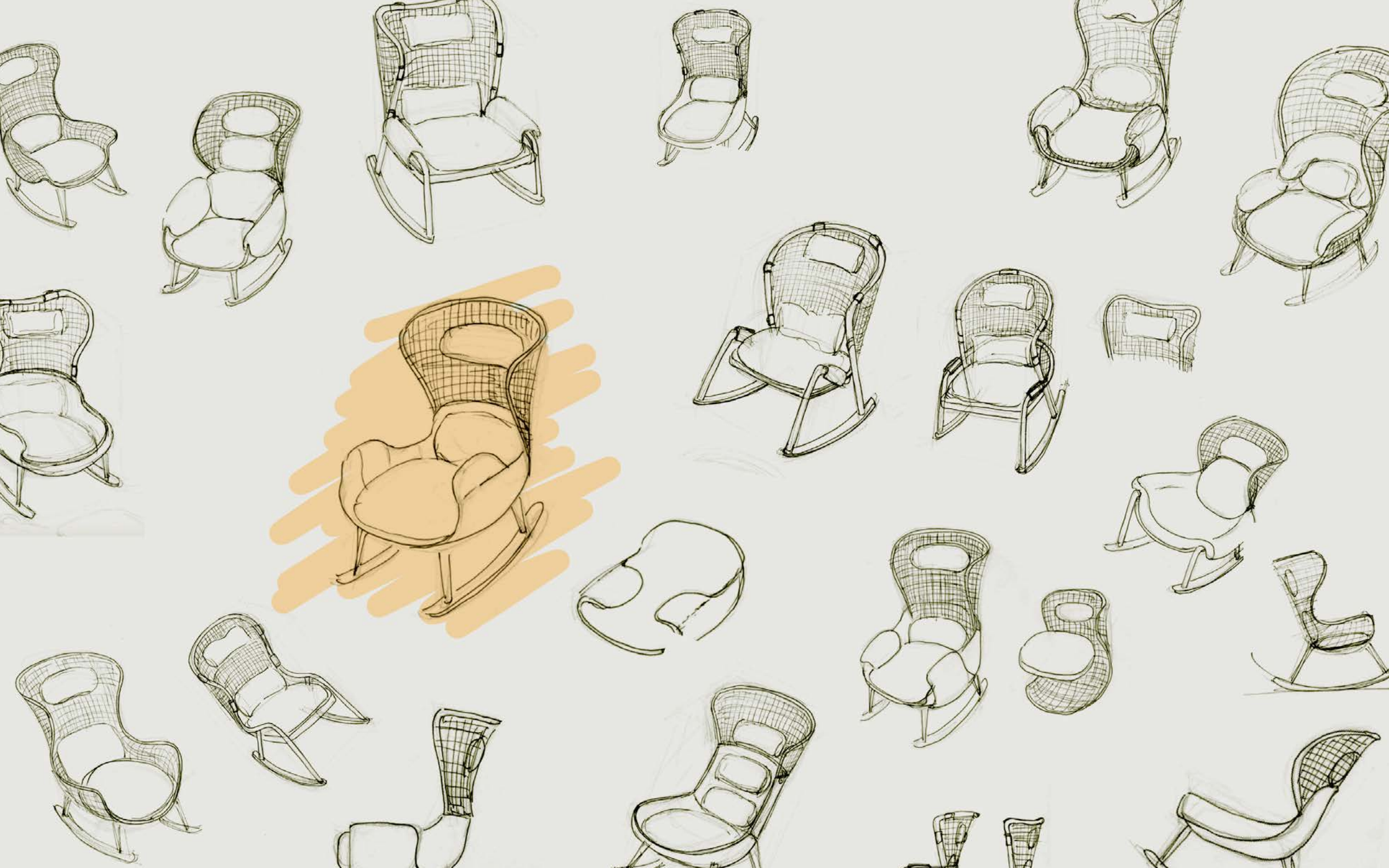
Subtle inspiring

subtle texture to inspire the touch by little hands

Soft form

mental soothing

Inspiration



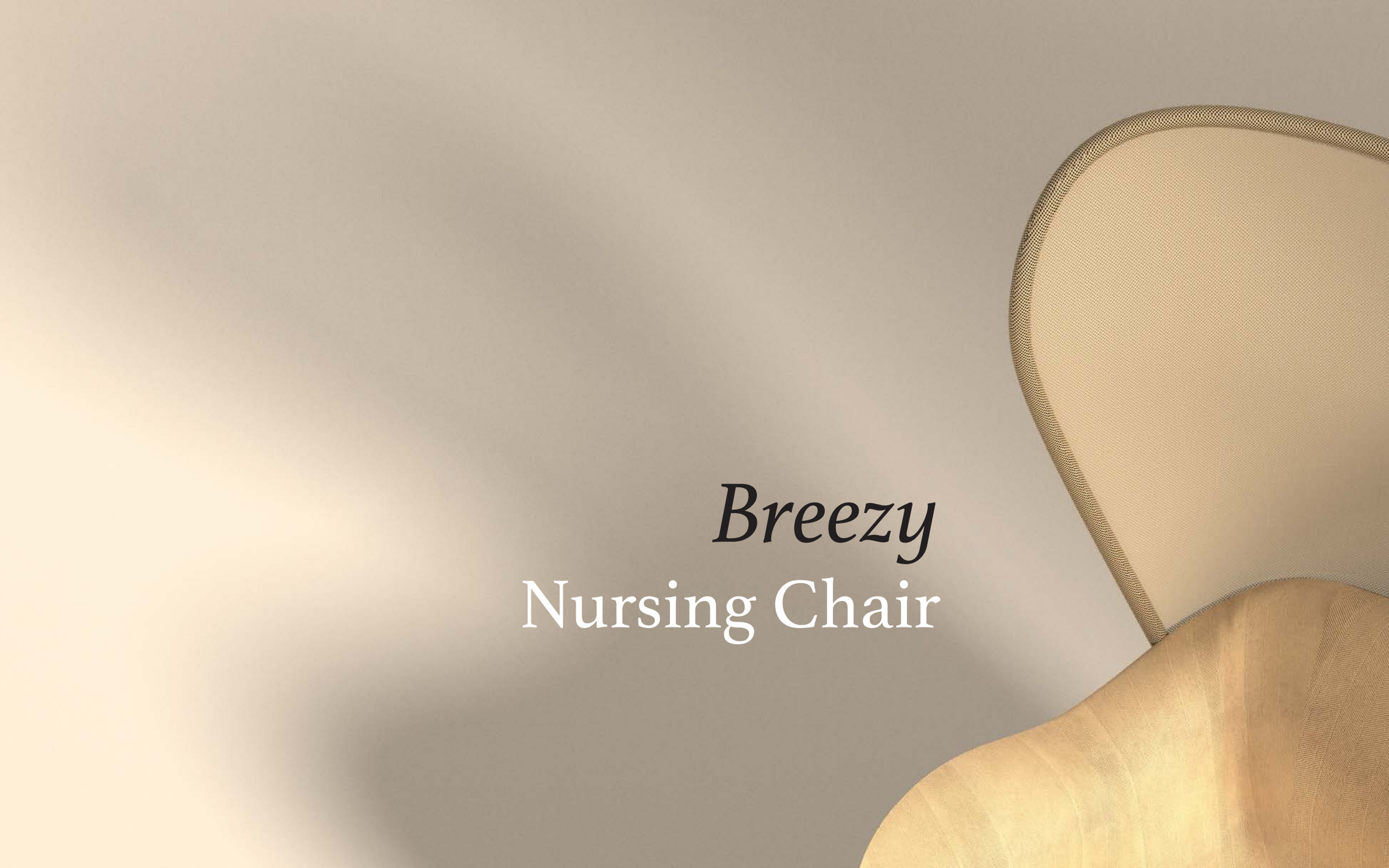
chair back height increased
arm height elevated
rocker base diameter increased
rocking center point adjusted
rocking base tilting angle reduced
seat height refined
seat back shape adjusted

material and color
exploreation

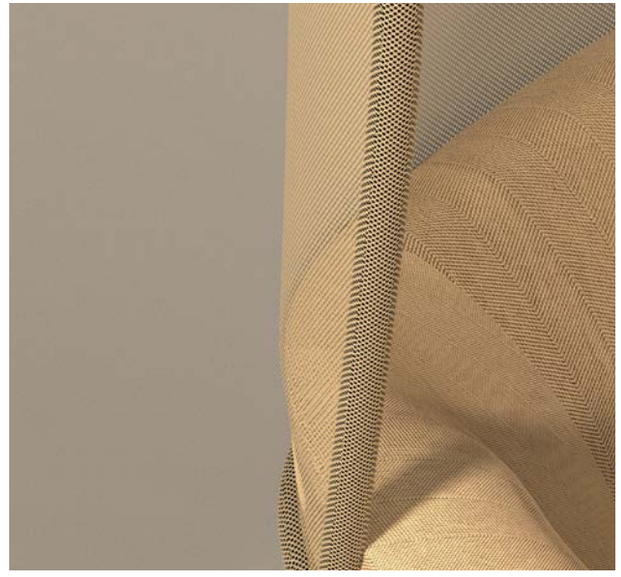
construction detail of relation
of mesh and metal tube

Breezy

Nursing Chair

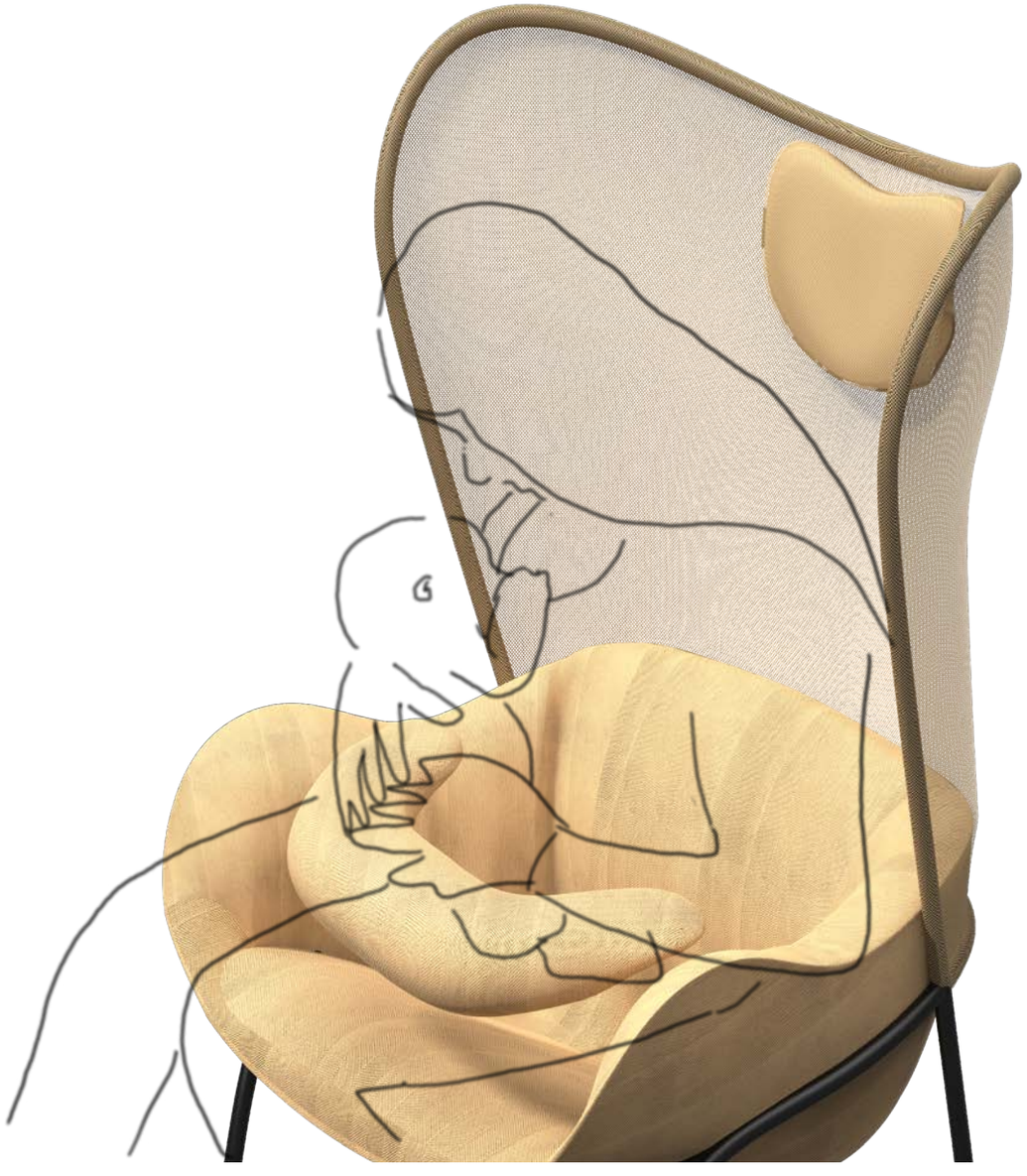


breathable material for a
fresh nursing experience



easy to clean

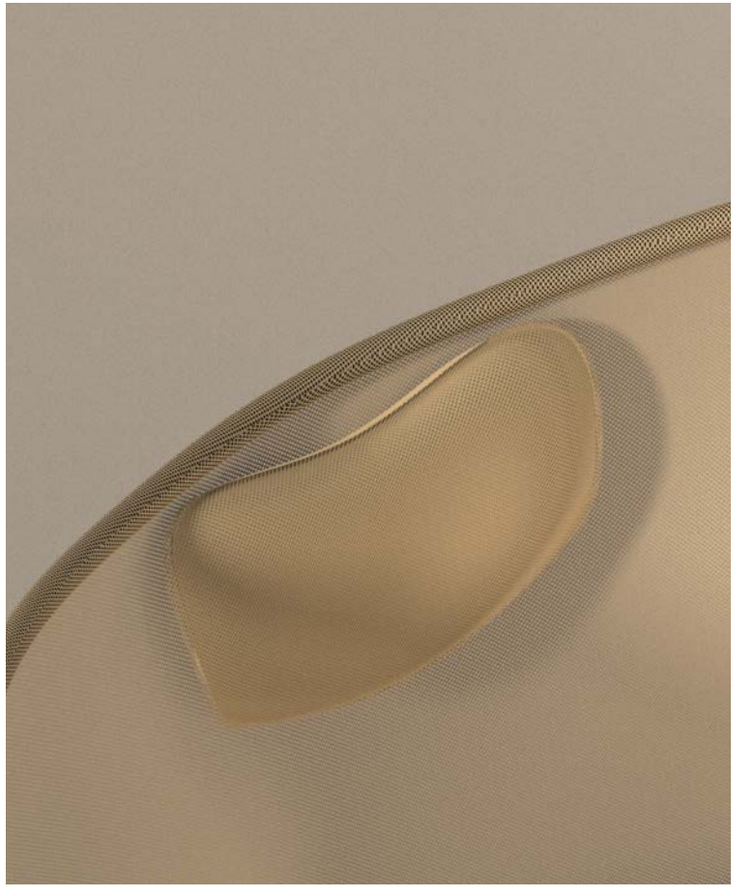
subtle texture to inspire touch



U shape pillow to
prop baby for nursing

blend in with the
chair as a cushion

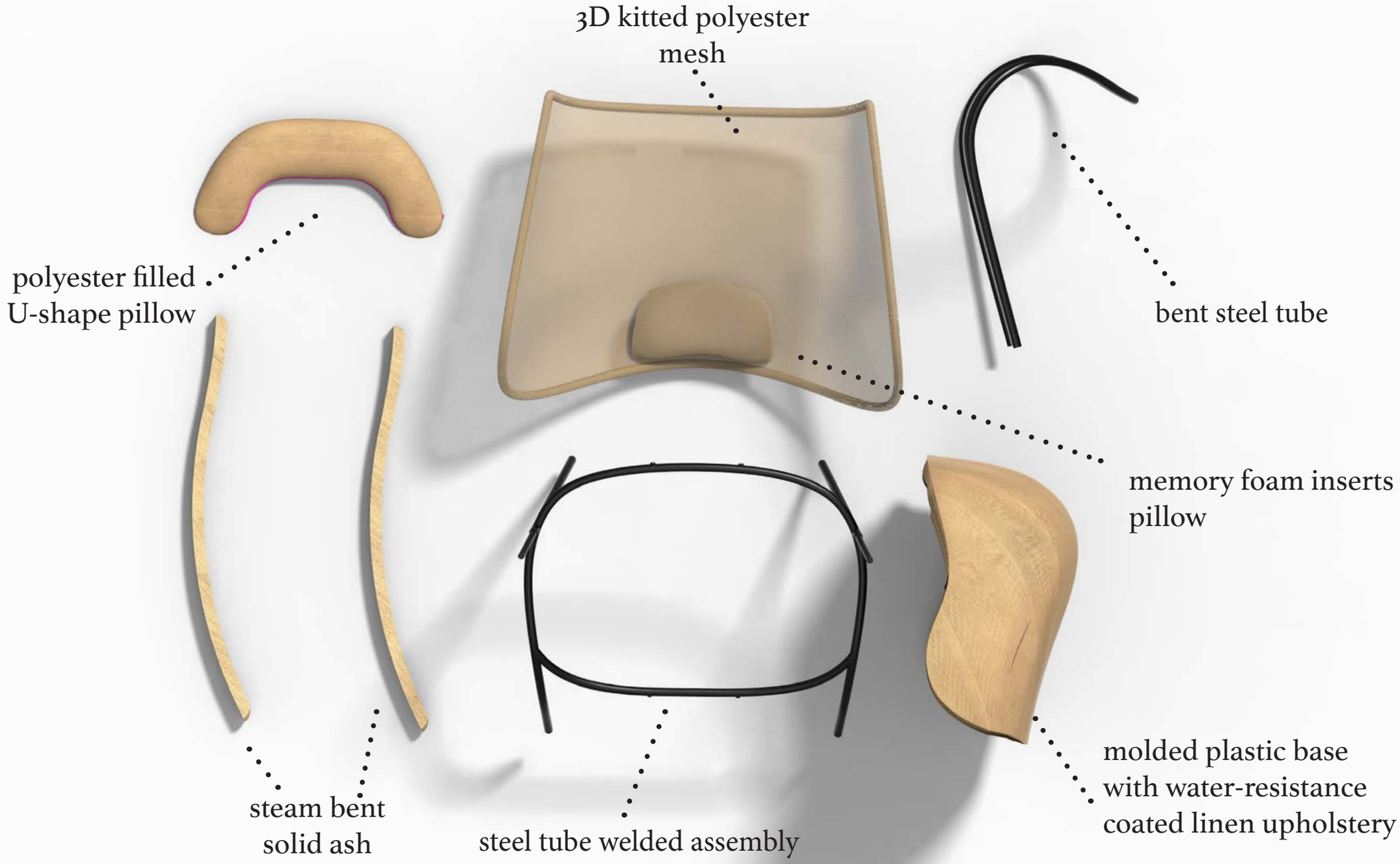
extra paded arm rest
provide gentle care



comfortable headrest
invite for a snooze

snug cushion offers
great lumbar support

46.8”
35.2”
35.2”


3D kitted polyester mesh
polyester filled U-shape pillow
bent steel tube
memory foam inserts pillow
steam bent solid ash
steel tube welded assembly
molded plastic base with water-resistance coated linen upholstery

Thank you