BRIEF

To create a young children’s chair that had the same level of care and attention to detail as an adult’s chair. A playful aesthetic and comfortable anthropometrics were very important aspects for the design.
**IDEATION**

The chair's form was explored through various plants and animals, eventually landing on a horse and saddle. As a design challenge, the core design was created within two days.
After the core design was created, the form was adjusted over the next two weeks. Volume studies were also produced to test sizes and construction. From these refinements, Doc was brought to life.
Doc took 8 weeks to make, from the design phase to assembly. The leather was cut, dyed, shaped, finished, and sewn by hand. The legs were cut using CNC technology.
MANUFACTURING

Doc could be manufactured using traditional techniques or CNC technology. The leather could be processed traditionally but it can also be cut using laser cutters or industrial cutters and can be wet formed using simple jigs.
Doc's tail was made from scrap pieces leather

Stainless steel screws and washers serve as details and functional components